

Welcome to the 17th Annual
EMUG BOSTON

#EMUG2019



EMUG 2019

Configuration Audit And Consultation Workshop

Kate Horgan
Director, Client Services
khorgan@ariessys.com

Agenda

- Audits: What it is and why you want it
- Audits: The Process
- Audits: How to get one
- Additional Resources
- Ask us your configuration questions today!

What is an audit?

And why you want it!



Audits

- What is it?
 - An Aries Client Services staff member reviews your site
 - Based on conversation with you, we identify features you may find useful
 - We do not make any configuration changes to your site but we will offer tips and suggestions to assist you in getting the most out of EM/PM
- Why you want it
 - Established publications may overlook new features that would be useful
 - Newer publications may be more open to adapting workflows after using EM for a time
 - It never hurts to have a second set of eyes to help improve your workflow and process

The Process

How we audit your publication



Process

- Publisher identifies the EM site for audit
 - Representative of current workflow
 - New or divergent workflow from standard
- Introductory call held with key publication staff
 - Review site audit process and timeline
- In-depth interview with Managing Editor or workflow administrator and Aries staff
 - What are your goals of the audit?
 - What pain points or questions would you hope this audit addresses?
 - Explanation of audit process and workflow questionnaire
 - Jessica Snapke, Sr. Account Coordinator, leads Aries site audits

Process

- Following the call, a questionnaire is sent to gather some final data
 - Is there information you would like to collect that you do not currently collect?
 - Are there daily tasks that you would like to change?
- A clone of your site is made
- Jessica then does a full review of the cloned site, looking for areas of improvement
- Approximately 3-4 weeks later, a report is delivered with findings and recommendations
- You can make any adjustments in the cloned site for testing prior to implementation on your live site or sites

Sample



Aries Systems
Corporation
200 Sutton Street, North Andover, MA
01845 USA
T: +1 978-975-7570 F: +1 978-975-3811
info@ariessys.com www.ariessys.com

Site Audit Report and Recommendations

Publisher: {Publisher}
Society: {Society Name (if applicable)}
{Journal/Publication} Name: {Publication Name}
{Journal/Publication} Site: {SITE NAME}
Audit Conducted by: {Auditor}
Date Conducted: {QN YYYY}

Brief Summary

Registration, Home and Login Page Suggestions

Update Home Page: The Home page currently lists information that may be out of date.

Specifically, {describe outdated content}.

A best practice is to avoid using dates on the Home page unless a procedure is in place for someone to review it regularly for currency.

{SITE NAME}'s Aries Account Coordinator can make changes to the homepage, including any necessary changes to the [HTML](#).

Match Colors and Banner with Publication Branding: The colors on the Home page and banner do not match the branding found on the publication Home page {insert URL}. Keeping the color

s of EM. We
lid spot areas

e EM features
e audit.

ment with the
tials.

figurations;
ose to utilize



How do you get one?

- Contact your Account Coordinator
- Contact your Account Manager
- Speak to one of us here

Just Ask!



Resources Available for Reference

- Release Notes and Release Digests
 - <https://www.ariessys.com/for-current-customers/feature-newer/>
- EM Help
 - https://www.editorialmanager.com/robohelp/15.1/index.htm#t=EM_Help.htm
 - Or from Help link on EM Banner – updated with each release
- Aries Video Library
 - <https://www.ariessys.com/views-and-press/resources/video-library/>
- Your Aries Account Coordinator

Questions?

