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# EMUG 2023



Courtyard Boston Downtown Hotel June 14-15, 2023







#### **EMUG 2023**

The Road Ahead: Product Roadmap Overview 2023 and Beyond

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#### Agenda

Welcome to EMUG: Day 2

- Roadmap Themes
- Deep Dives
  - Aries' Cloud Migration Initiative
  - Outcome-led Product Development
  - Mentorship in Peer Review
- Questions





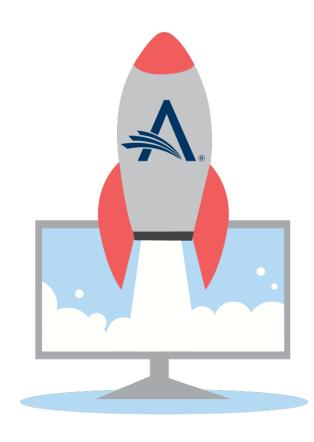
### Roadmap Themes

Our Initiatives: 2023 and Beyond

#### 2023 and Beyond

#### 2023 Roadmap Themes:

- Performance enhancements and cloud migration
- User interface and user experience (UI-UX)
- API Services and third-party integrations
- Author experience improvements
- Editorial Manager® workflow enhancements
- ProduXion Manager® workflow enhancements





#### Performance Enhancements & Cloud Migration

- Enabling faster deployment and scaling through cloud migration and build/deployment automation
- Reducing our bug resolution time and maintaining a low application bug backlog count
- Improving our incident management and incident response processes





#### **User Interface and User Experience**

- Building and continually expanding our foundational design system
- Improving site accessibility of the Author submission workflow
- Improving user interface design of the Editor main menus
- Improving user interface design and usability of initial workflow touchpoints for all users
  - e.g. main page, login, registration





#### **API Services and Third-Party Integrations**

- Expanding our offering of external Reviewer finding tools
- Improving support for institutional agreements with APC payment providers
- Expanding our research integrity offerings through integration and piloting of the STM Integrity Hub



#### **Author Experience Improvements**

 Improving accuracy of research funders captured in submission for attribution and APC calculations

Evaluating the Author submission
 experience with new Author interfaces
 and submission workflows





#### **EM Workflow Enhancements & Features**

- Enabling publishers to support the collection of inclusionary data per joint commitment recommendations
- Enhancing capabilities for reviewer rating questions in support of reviewer mentorship
- Research and identity integrity tools
- In-product messaging and help tooltips



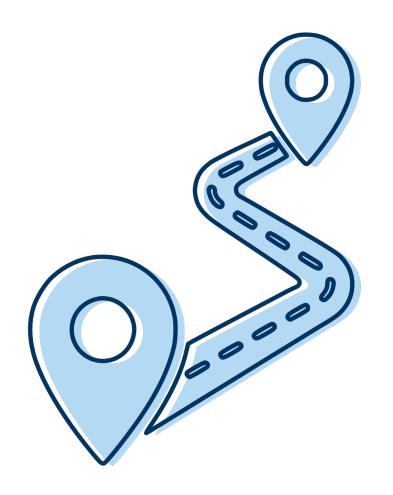


#### PM Workflow Enhancements & Features

 Evaluating and improving functionality, quality, and scalability of LiXuid
 Manuscript XML-first production
 workflows with pilot customers







# Aries' Cloud Migration

Why it matters, what to expect, and what comes next?

#### Why Moving to the Cloud Matters

We are in the business of **producing world class software**, not data center services





#### Why Moving to the Cloud Matters

- Stability through automation
  - Immutable vs mutable infrastructure
  - Providing immediately scalable solutions
  - Enhanced focus on automated feature testing
  - Continuous Integration / Continuous Deployment (CI/CD)
- Adopting best practices in security and patching models
- On-demand infrastructure and load optimization
- Leveraging a 24x7x365 Operation Command Center
- Investing infrastructure and effort into the future of Aries and EM/PM





#### **Cloud Migration Timeline**

## **Component One: Completed August 2022**

- Asynchronous tools and services migrated:
  - Similarity Check
  - Duplicate Submission Check
  - Identity Confidence Check
  - ORCID Peer Review Deposit
  - checkCIF

## **Component Two: Estimated to start July 2023**

 EM/PM customer sites and services migrations





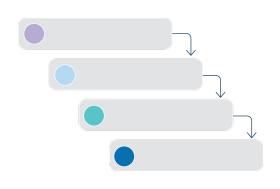


# Outcome-led Product Development

Shifting how our teams engage with users and customers during development

#### **Aries Feature Development Shift**

- Client Services getting insights from customers
- Official feature requests (FRA) for paid development
- Development done up front with lots of effort







- Squads responsible for specific user persona, set of use-cases, or needs, and delivering successful outcomes for those users
- Iterative development towards a solution that meets user and customer needs, based on feedback and product analytics/data
- Directly engaging with representative customers for the problem they are trying to solve, and outcome they're trying to achieve
- More focus on strategic initiatives and defined product vision



#### **Product Principles**

- Mindful configurability
- Self-service
- Available to all
- Submission data is the customer's data
- Quality products and service
- Respectful partnerships
- Solutions versus APIs
- Data-driven decisions

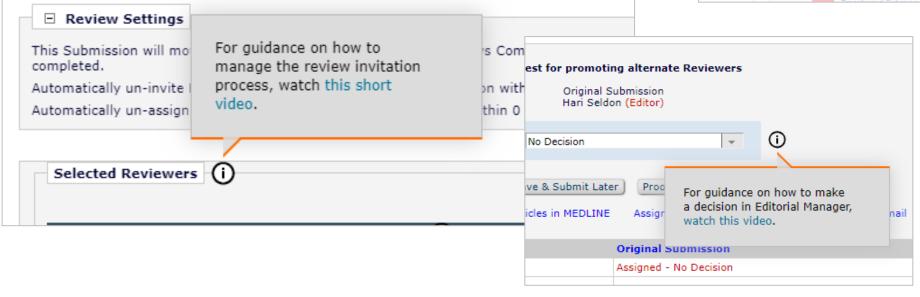




#### **In-Product Feedback**

- Surveys and ad-hoc feedback for product development purposes
- Notifications and announcements for new features, product changes, etc.





 Tutorials and tooltips to modernize our approach to product and system help

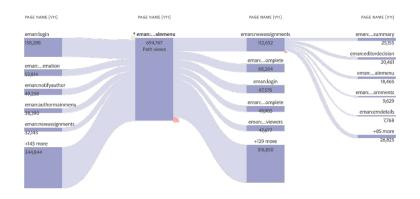


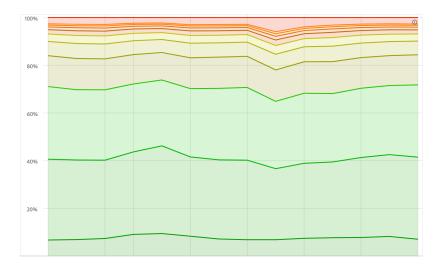
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#### **Product Analytics**

- Insights for our product prioritization, e.g. determining priority workflows for our UX Redesign initiative
- Data analysis beyond vanity metrics such as user flows, task completion times, page views, drop-offs, etc, for improving user journeys and user experience
- Opportunity for Aries to offer reports and insights to all customers

1. China	110/	21 20/	25.70/	16.007	0.20/	4.70/	2.00/	100/	1 20/	0.00/	5.0%
i. China	1.1%	21.3%	35.7%	16.8%	8.3%	4.7%	2.9%	1.9%	1.3%	0.9%	5.0%
2. United States	27.3%	40.2%	16.4%	6.9%	3.2%	1.7%	1.0%	0.6%	0.4%	0.3%	2.1%
3. India	1.6%	19.7%	35.8%	18.8%	9.0%	4.8%	2.8%	1.8%	1.2%	0.8%	3.9%
4. Germany	6.2%	34.1%	28.4%	13.6%	6.4%	3.4%	2.0%	1.3%	0.8%	0.6%	3.2%
5. United Kingdom	14.1%	50.4%	18.7%	7.2%	3.3%	1.7%	1.0%	0.6%	0.4%	0.4%	2.2%
6. Japan	3.4%	44.3%	28.2%	11.9%	4.9%	2.4%	1.3%	0.8%	0.5%	0.3%	2.0%
7. South Korea	2.4%	43.7%	34.8%	10.6%	3.8%	1.7%	0.9%	0.5%	0.3%	0.2%	1.2%
8. Hong Kong SAR of China	1.2%	26.6%	35.4%	16.9%	7.6%	3.8%	2.2%	1.4%	0.9%	0.6%	3.4%
9. Italy	11.8%	49.9%	21.1%	7.6%	3.4%	1.7%	1.0%	0.6%	0.4%	0.3%	2.2%
10. Spain	11.9%	52.1%	20.1%	7.0%	3.2%	1.6%	0.9%	0.6%	0.4%	0.3%	2.0%









# Mentorship in Peer Review

Supporting junior researchers

#### **Mentorship in Peer Review**

 Enabling junior researchers to engage in peer review with support and oversight from senior researchers

- Editorial Manager opportunities:
  - Support an invitation process for junior peer Reviewers
  - Recognizing junior Reviewers' peer review efforts that they often already doing



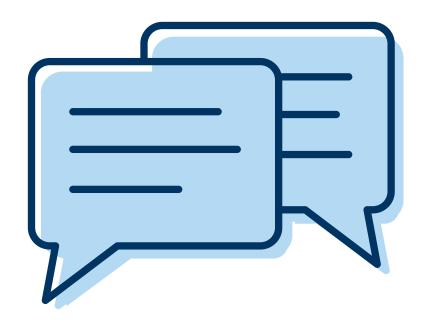


#### **Reviewer Ratings**

- Enhancing Reviewer Ratings to provide more granular information about each Reviewer
- Enhancing EM to support a series of custom
   Reviewer questions with new formats such as using a Likert scale
- Enabling questions to ensure Reviewers provide a valuable review, understanding the content, and give clear feedback and rationale
- Leveraging capabilities already available for Author questionnaires







### **Questions?**

#### Thank You for Attending EMUG 2023!





Thank you for attending Aries Systems' 2023 Editorial Manager User Group (EMUG) meeting!

Please provide feedback on your experience to help us improve future meetings





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