### Welcome to EMUG 2015





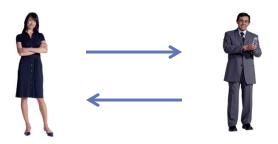


# Submission Partner Forum

Richard Wynne - Vice President of Sales and Marketing

### Journals

• Forum for authors and readers to share information



Research "Evaluation Machines" for funders



## Following the money

• Forum for authors and readers to share information

Authors (and their proxies – libraries) journal spending:



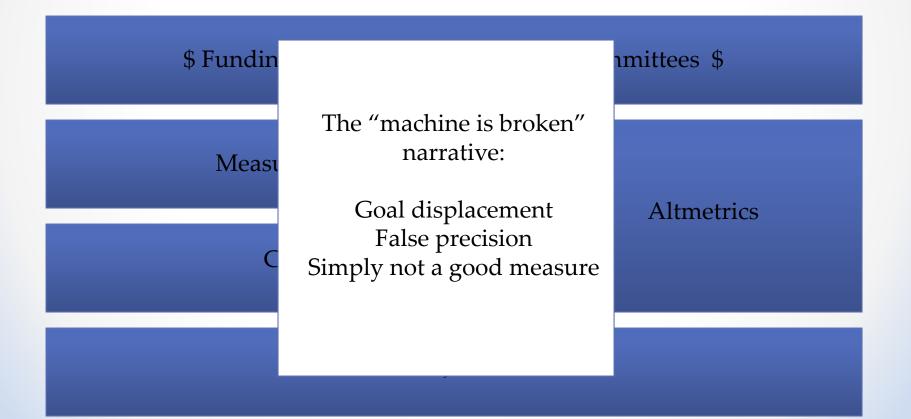
Research "Evaluation Machines"

Funders research spending:

\$1.6 Trillion

"4th edition of the STM report on scholarly publishing" http://www.stm-assoc.org/2015\_02\_20\_STM\_Report\_2015.pdf

### The journal as research "evaluation machine"



# Funders believe they have been flying blind

# So, what do funders want?

- More granular and accurate data
- Broader access to research results
- Process improvements
- o Big data

## More granular/accurate data

• Who did the research (authors and co-authors)?



• What did they do?



• Which institution are they from?



• Who funded the research?



#### 2,500+ journals using ORCID Single-Sign-On!



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# What do Authors want from the submission process?



- o Speed
- Convenience
- No form filling
- No hassle

# What do Funders and Institutions want from the submission process?



- Accountability
- Structured data
- Accurate data
- o Granular data

#### Metadata – no end in sight

Conflict of interest Funding sources Disclosures Animal research Statistical methods Data sets metadata Ethics statements Contributor ID (ORCID) Institutional ID (e.g. Ringgold) Credentials Methodologies Protocols Authors and Co-contributors Plagiarism checking Identity validation License data



#### Who's in the middle?

**Funders**: structured, Accurate, granular data

**Authors**: Quick, convenient, no hassle submission

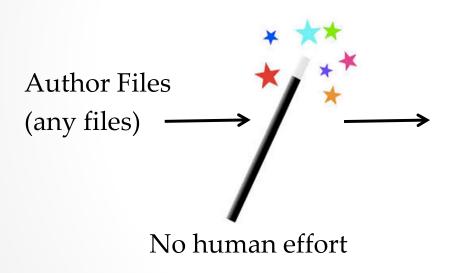


#### The Journal!

Journal peer review system

#### The narrative/rant:

"The Manuscript Submission Mess: Brief Notes from a Grumpy Author" – Scholarly Kitchen We have a problem. So, is there a magical technology solution?



Structured XML Clean metadata Accurate metadata Verified metadata

## Capturing Data

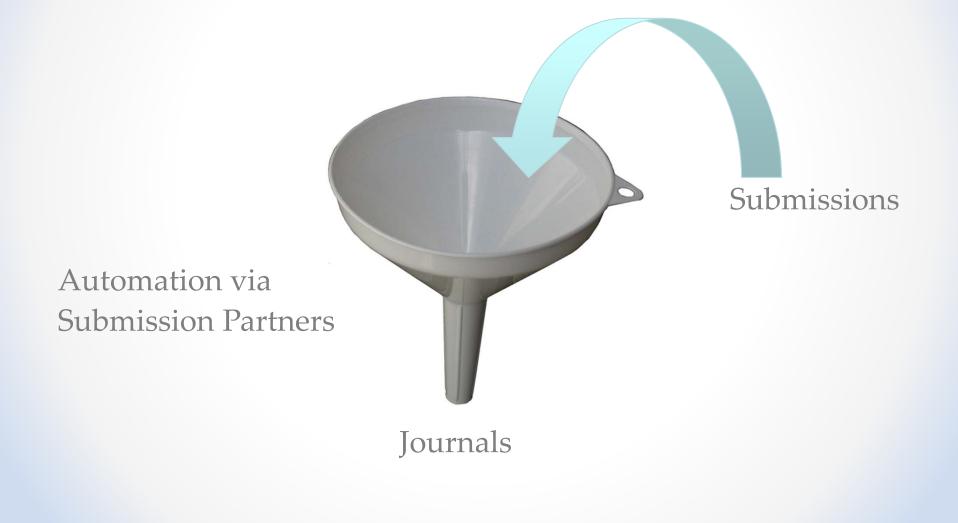
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Mary Fran     Add Another Author	Dpen Special Character Palet Title Mr Given/First Name* John Middle Name Family/Last Name* Smith
	E-mail Address* jsmith@asdfasdfs.com ORCID 0000-0002-8305-1019 Fetch What is ORCIO? Institution This is the corresponding author

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	Harvard-MIT Division of Health Sciences and Technology
	Manipal Institute of Technology
	Massachusetts Institute of Technology
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	Singapore-MIT Alliance
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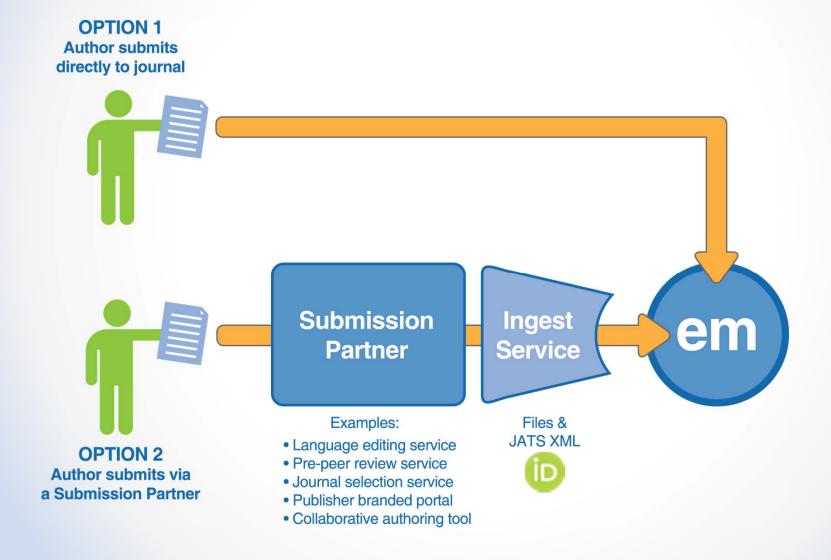
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	National Heart, Lung, and Blood Institute (US)						
	National Human Genome Research Institute (US)						
	NIH Office of the Director (US)						
	National Eye Institute (US)						
	National Cancer Institute (US)						
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	National Institute of Nursing Research (US)						
National Institute of General Medical Sciences (US)							
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Fogarty International Center (US)							
National Institute of Diabetes and Digestive and Kidney Diseases (US)							
	National Center for Complementary and Alternative Medicine (US)						
	National Institute of Neurological Disorders and Stroke (US)						

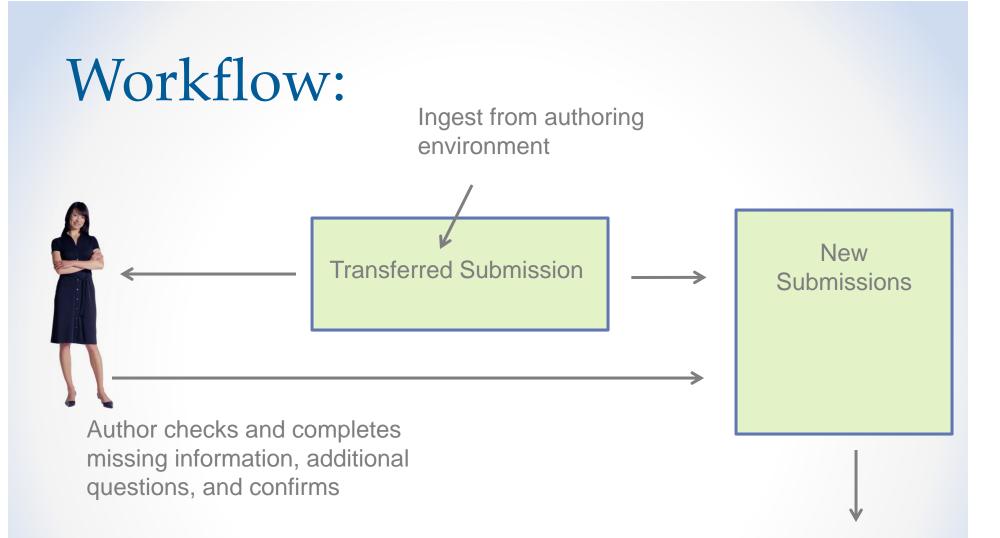
## Automated Ingest/Transfer

An alternative way to get submissions into journals



#### How to ingest a manuscript?





#### Future potential additional integration points: Revision, Editing, Proofing

### Configuration

Editorial M	lanager®	Manager*					
ROLEMANAGER • ACTIONMANA	GER • POLICYMANAGER • ADMINM	ANAGER + ADMINISTRATION HELP	Role:Managing Editor	Username: mary1			
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Details V History File Inventory Edit Submission Send Back to Author Remove Submission			Dietary protein and amino acid levels affect serum concentration and expression of GH, IGF-1, IGF-1R, and myosin, and performance of pigs	<u>Satvajit Rout,</u> PhD, MD	Editage Author Services	Feb 25, 2015	Feb 25, 2015	Transferred Submission Received
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