

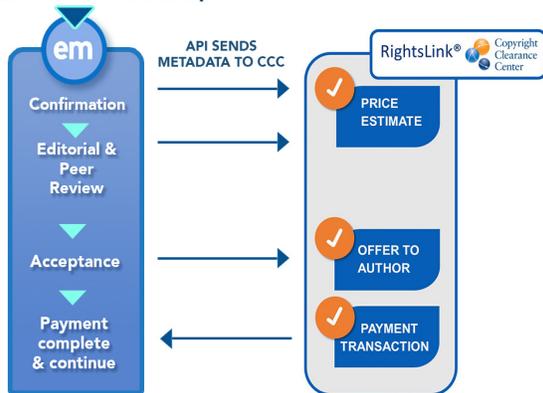
RightsLink® for Open Access and Editorial Manager®: An End-to-End Publishing Solution for Authors

A Case Study from the Microbiology Society



Open Access has brought new administrative challenges to the forefront in the form of managing article publication charges (APCs). A smarter, more flexible workflow for the authors, funders, institutions, and publishers who coordinate efforts within this ecosystem is a must.

Author submits manuscript



Since June 2015, the Microbiology Society has collected over 100 APCs through RightsLink for Open Access.

“Microbiology Society authors told us that they found the process of paying their APC challenging and often it took more time than it should,” said Dr. Rachel Walker, Head of Publishing Operations at the Microbiology Society. “When we started working with Aries for manuscript tracking, it was a good opportunity to enhance our relationship with the Copyright Clearance Center (with whom we already worked on RightsCentral) by integrating Editorial Manager and RightsLink for Open Access. Authors are now able to clearly see the amount due and can easily manage this payment themselves or by sending it on to another department. Microbiology Society staff find it easy to run reports and check payment status in

CCC and Aries Systems have come together to create such a solution, which helps publishers automate the management and collection of APCs and related author charges right within Editorial Manager® through a deep integration with RightsLink® for Open Access. This solution benefits both authors and publishers by including:

- Price estimates at the time of submission
- Pricing and discounts triggered by author and manuscript metadata captured during the editorial workflow (enabled by integrations with Ringgold Institutional Identifiers, ORCID, and the Open Funder Registry)
- Real-time reporting for both authors and publishers
- Simplified billing and collections
- Dedicated customer service

Many publishers now process APCs through RightsLink. The Microbiology Society has seen workflow improvements for the journals *Microbiology*, *Journal of General Virology*, *Journal of Medical Microbiology*, *International Journal of Systematic and Evolutionary Microbiology*, and *JMM Case Reports*.



RightsLink for Open Access, and the traffic light system in Editorial and ProduXion Manager means that staff can quickly see the articles with outstanding APCs.”

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- Dr. Rachel Walker, Microbiology Society

RightsLink® is Copyright Clearance Center's software solution for transacting open access APCs, as well as submission fees, page and color charges, reprint costs, membership dues, and much more. Interested in learning more? Visit www.copyright.com/openaccess or get in touch with us at rightsholders@copyright.com.

Already Using Aries Systems' Editorial Manager? Current Editorial Manager publishers can easily activate RightsLink for Open Access. Simply contact your Aries or CCC Account Manager to get started at marketing@ariessys.com.

For more information about the Microbiology Society, please visit <http://www.microbiologysociety.org/>.

