

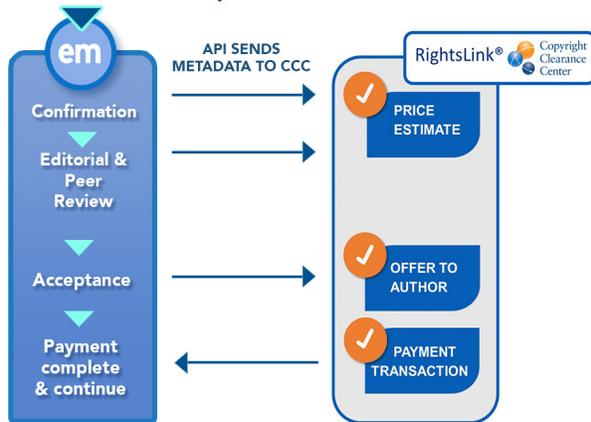
RightsLink® for Open Access and Editorial Manager®: An End-to-End Publishing Solution for Authors

A Case Study from the American Association for the Advancement of Science (AAAS)



Open Access has brought new administrative challenges to the forefront in the form of managing article publication charges (APCs). A smarter, more flexible workflow for the authors, funders, institutions, and publishers who coordinate efforts within this ecosystem is a must.

Author submits manuscript



CCC and Aries Systems have come together to create such a solution, which helps publishers automate the management and collection of APCs and related author charges right within Editorial Manager® through a deep integration with RightsLink® for Open Access. This solution benefits both authors and publishers by including:

- Price estimates at the time of submission
- Pricing and discounts triggered by author and manuscript metadata captured during the editorial workflow (enabled by integrations with Ringgold Institutional Identifiers, ORCID, and the Open Funder Registry)
- Real-time reporting for both authors and publishers
- Simplified billing and collections
- Dedicated customer service

Many publishers now process APCs through RightsLink. Those that use Aries Editorial Manager, including the [American Association for the Advancement of Science \(AAAS\)](http://www.aas.org), have had great success with this workflow integration. The AAAS has used RightsLink integrated with

Editorial Manager for their flagship Open Access journal, [Science Advances](http://www.scienceadvances.org), since November 2014. Submitting authors view system-generated APC estimates tailored to their specific institution and funder at submission, and agree to pay any charges due upon acceptance. As a result, the AAAS has successfully collected hundreds of APCs, with agreements in place for thousands of additional submissions. "For AAAS' open access journal *Science Advances*, we were looking for a solution to streamline the management of APCs, track metadata, identify which funders want which licenses, keep track of ORCID information, and provide estimates versus paid information quickly and easily for our authors," commented Kris Bishop, Product Development Manager at the AAAS. "Editorial Manager's integration with RightsLink provided that solution, enabling us to focus on building out *Science Advances* in new and interesting ways, while putting service to science and our authors first."

RightsLink® is Copyright Clearance Center's software solution for transacting open access APCs, as well as submission fees, page and color charges, reprint costs, membership dues, and much more. Interested in learning more? Visit www.copyright.com/openaccess or get in touch with us at rightsholders@copyright.com.

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- Kris Bishop, AAAS

Already Using Aries Systems' Editorial Manager? Current Editorial Manager publishers can easily activate RightsLink for Open Access. Simply contact your Aries or CCC Account Manager to get started at marketing@ariessys.com.

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